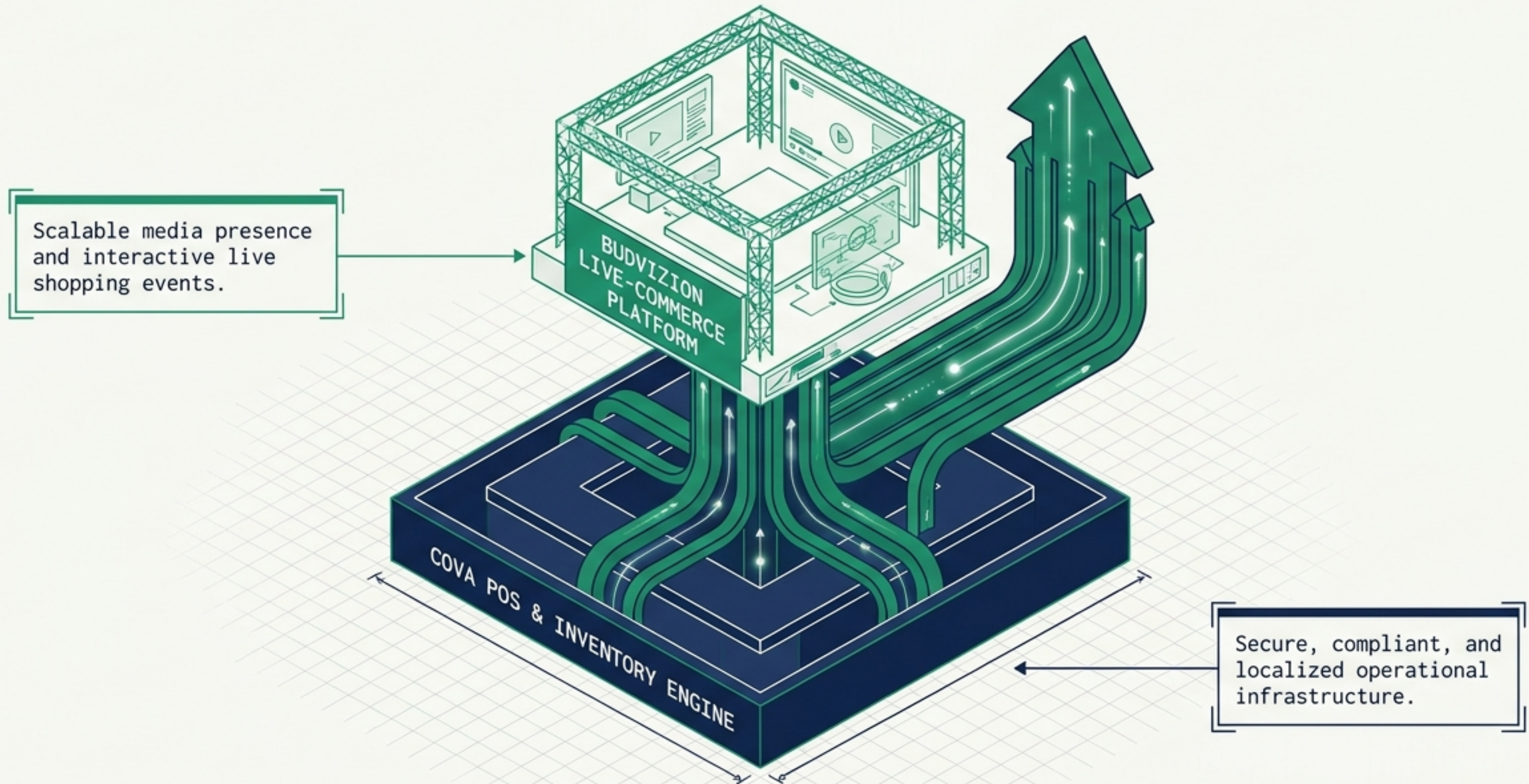


# Evolving from Local Retail to Live-Commerce Brand

## The BudVizion + Cova Integration Architecture

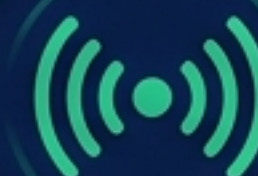


# Escaping the Boundaries of Foot Traffic



## STANDARD DISPENSARY

## LIVE MEDIA BRAND



Brand Identity

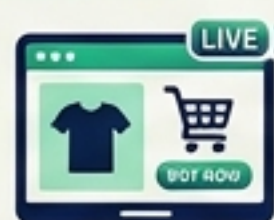
Local Storefront



Interactive  
Media Brand

Sales Channel

Waiting for  
Walk-ins



Curated Live  
Shopping Events

Infrastructure

Isolated  
Point-of-Sale



Integrated  
Broadcast  
Ecosystem



Reach Multiplier

Local Promotions



Influencer  
Syndication



When 'Jane Dispo' joins  
BudVizion, the physical  
store is instantly  
transformed into a  
boundless digital brand.

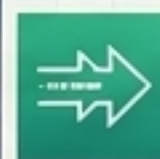
# Total Catalog Synchronization

Zero manual entry. Your entire inventory mirrored in real-time.

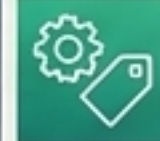
**BudVizion  
Live Event Catalog**

**Real-Time  
API Sync**

**Cova POS &  
Inventory Engine**



All Cova products flow directly into the BudVizion ecosystem.

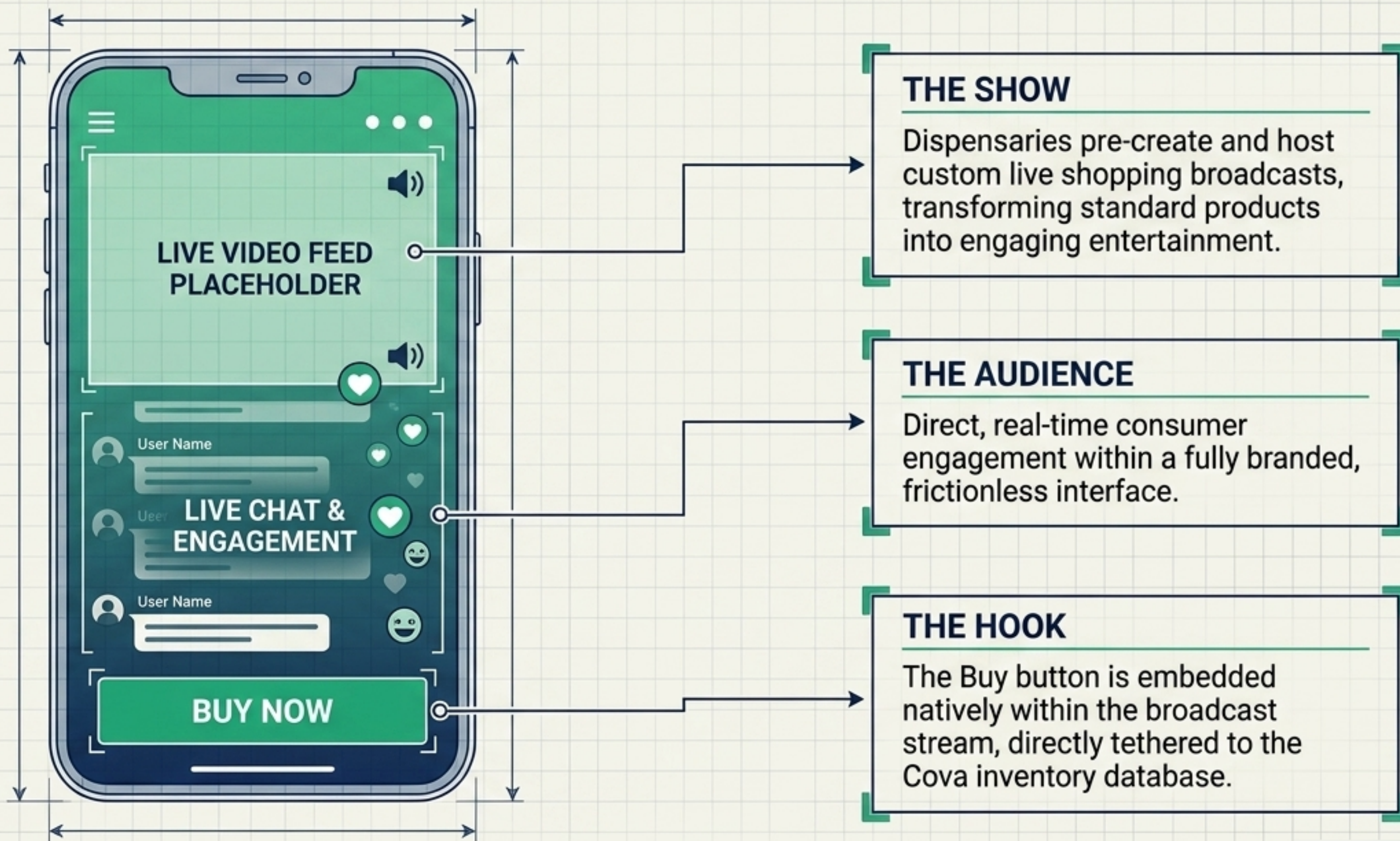


Pricing, inventory levels, and product details are mirrored automatically.

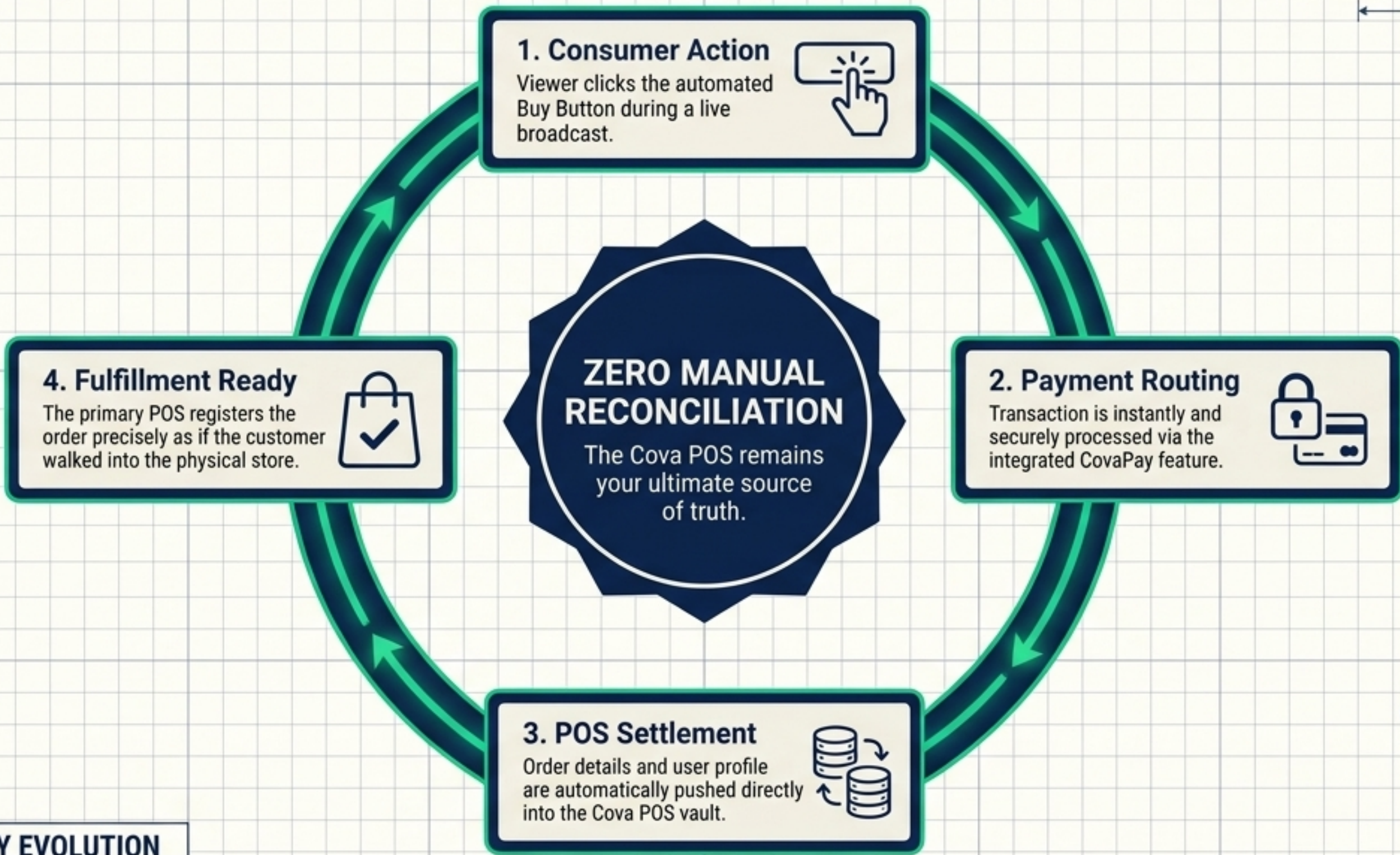


Strict compliance parameters are preserved natively.

# Turning Inventory into Interactive Live Events



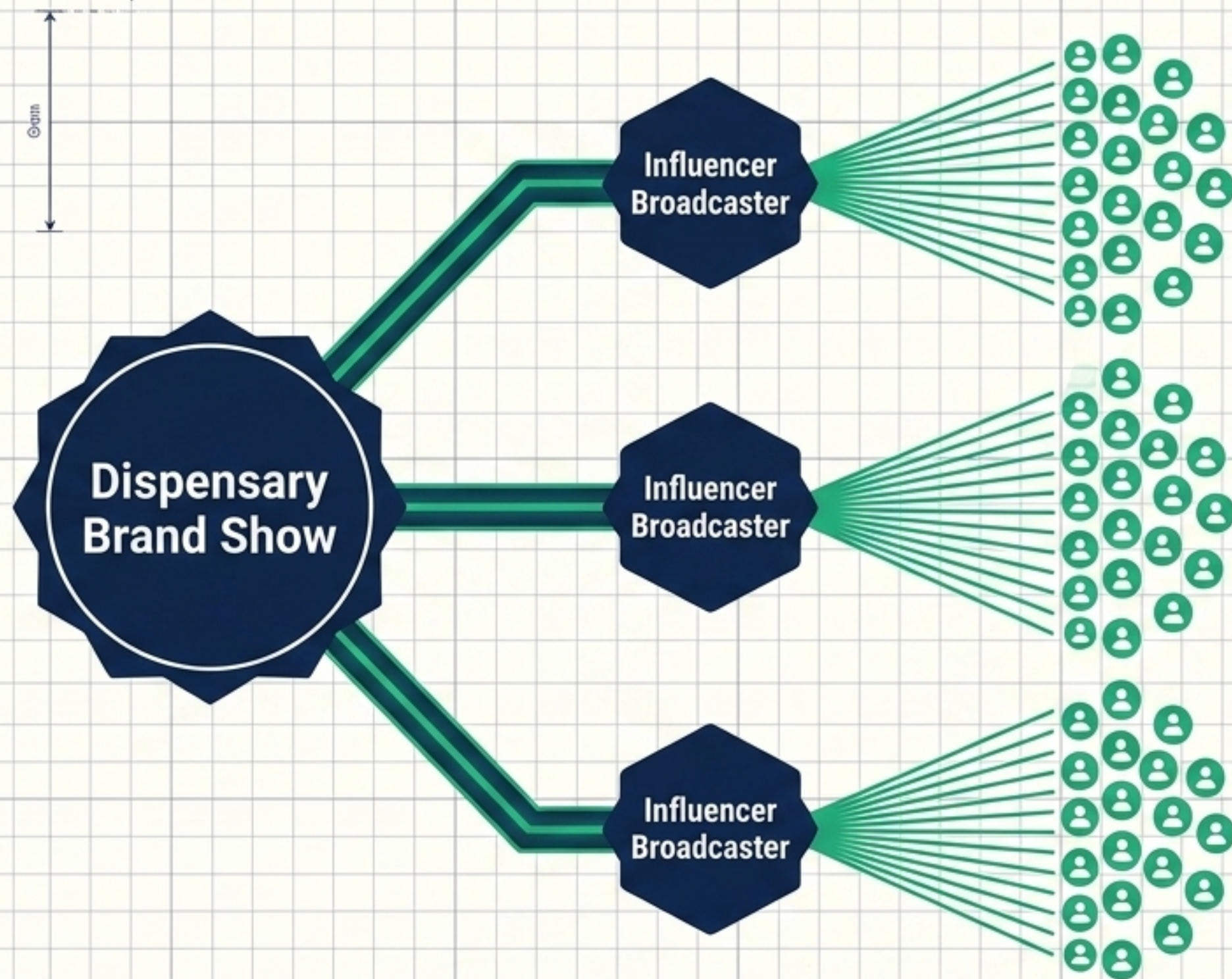
# The Closed-Loop Checkout Architecture



PROJECT: DISPENSARY EVOLUTION

SCALE 1:1

# Scaling Reach Through Influencer Syndication



## Decentralizing the Sales Force

Brands can hire specialized influencers to host and sell during pre-created shows. This taps into entirely new, hyper-targeted audiences, effectively turning third-party personalities into live, scalable retail extensions of your physical store.

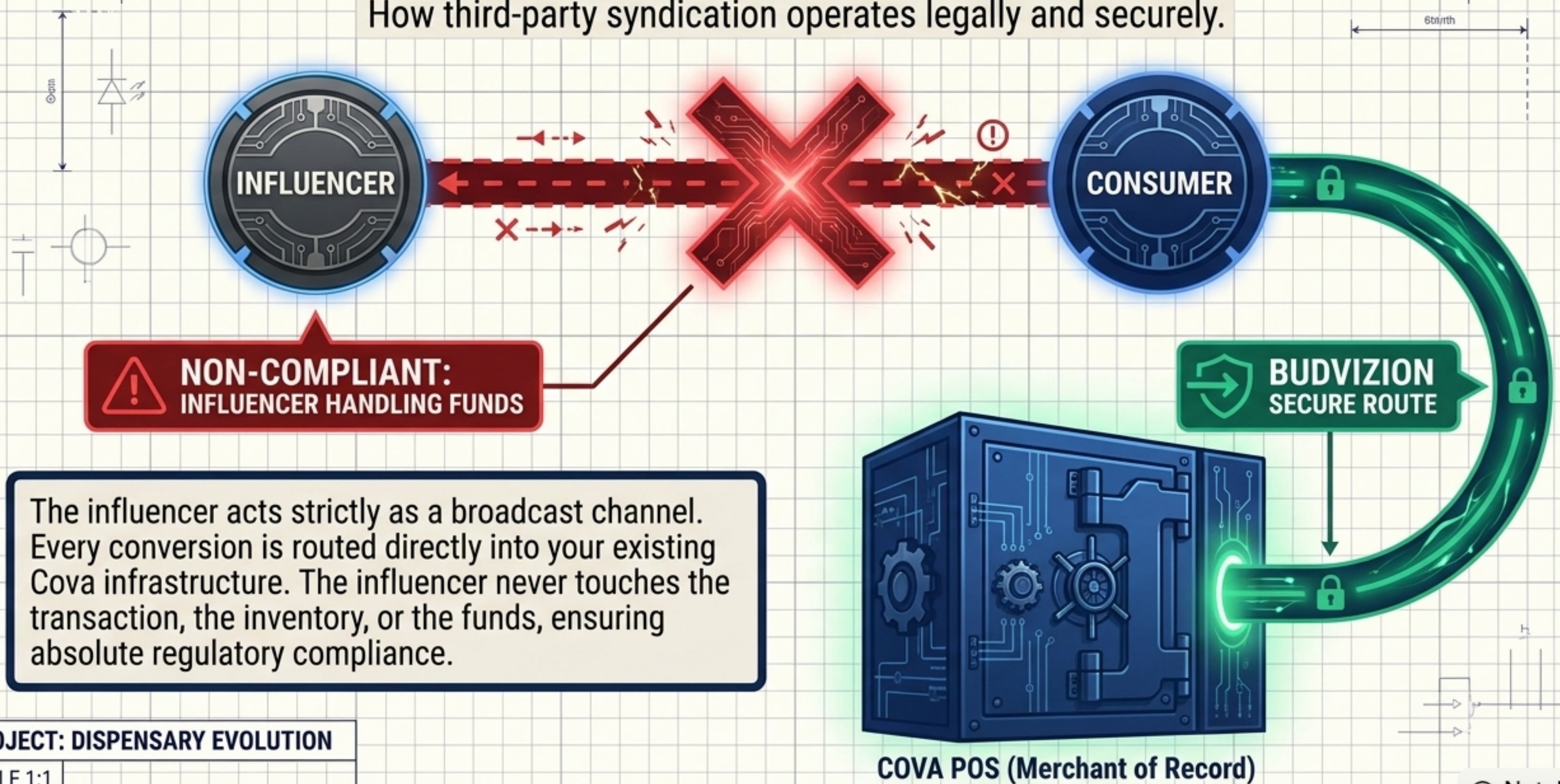


PROJECT: DISPENSARY EVOLUTION

SCALE 1:1

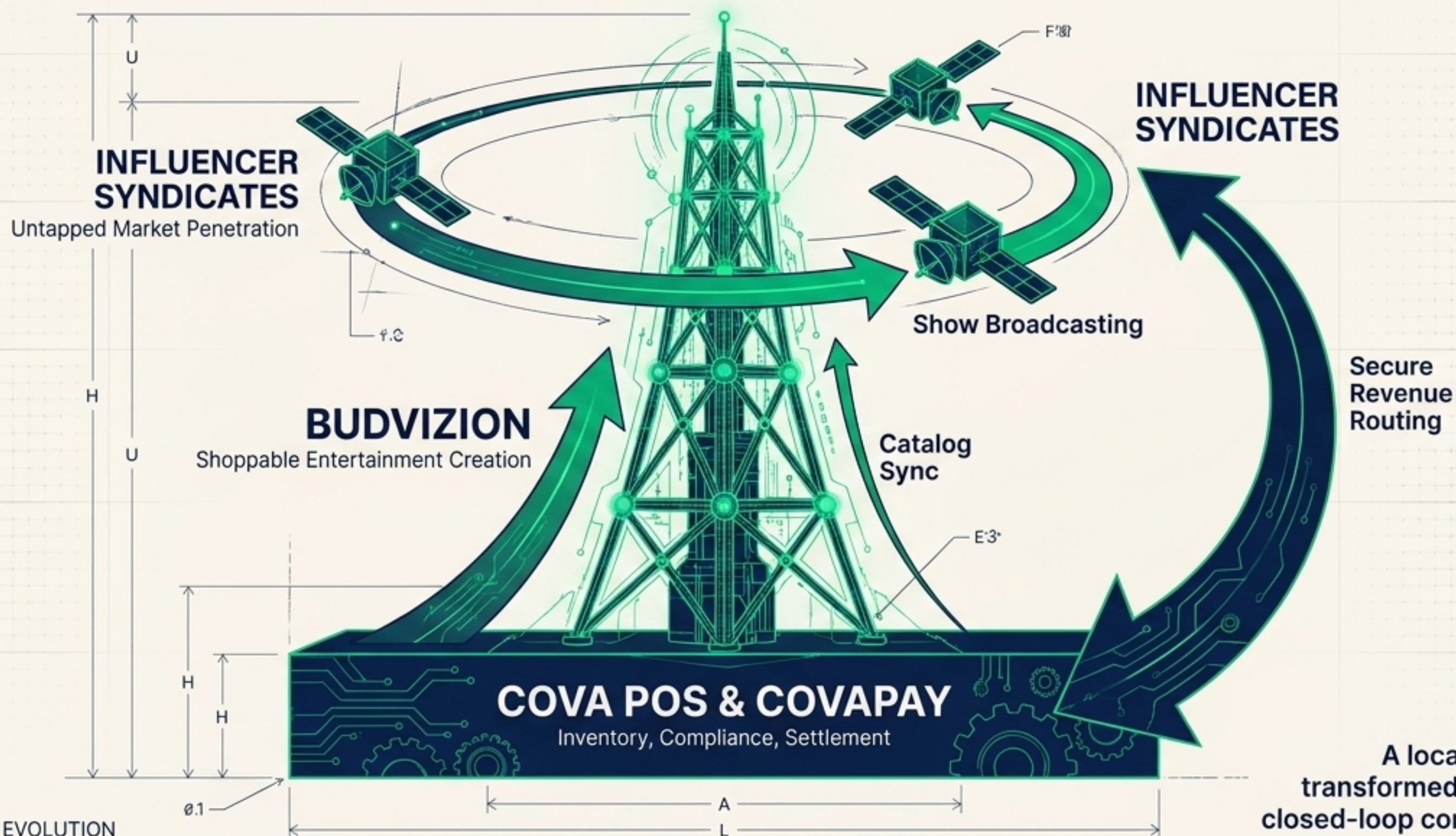
# Influencer Reach Powered by Cova Compliance

How third-party syndication operates legally and securely.



# The Dispensary as a Media Network

Secure operations on the back end. Boundless commerce on the front end.



PROJECT: DISPENSARY EVOLUTION  
SCALE 1:1