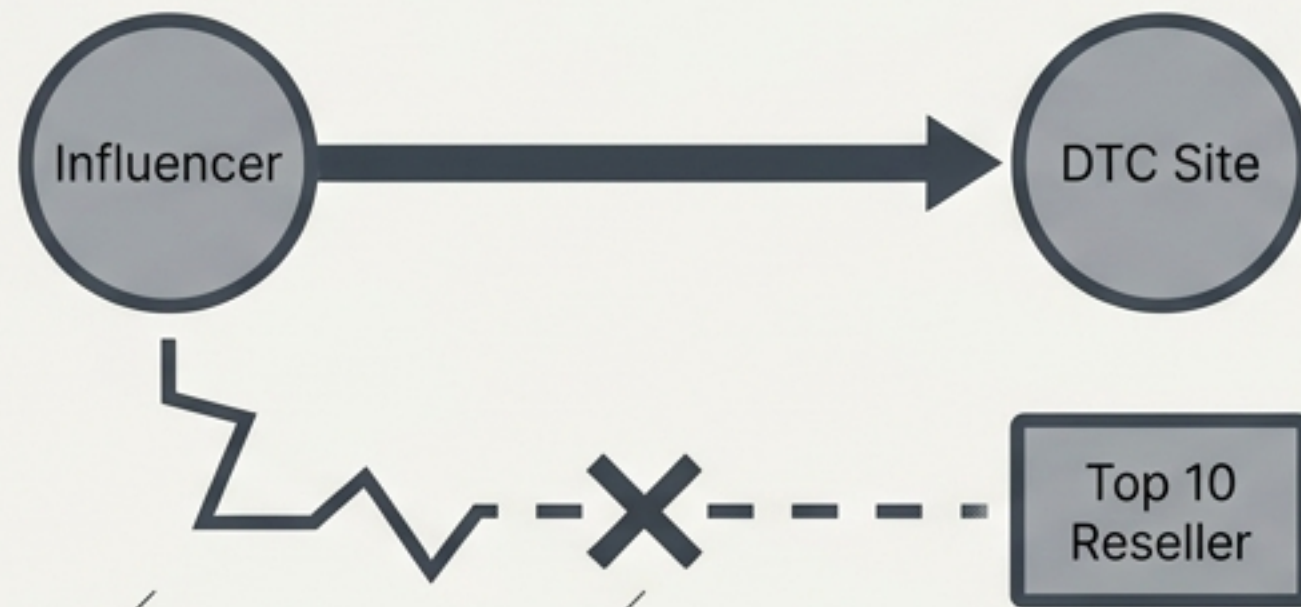




The Future of Live Commerce for Cannabis & CBD Brands

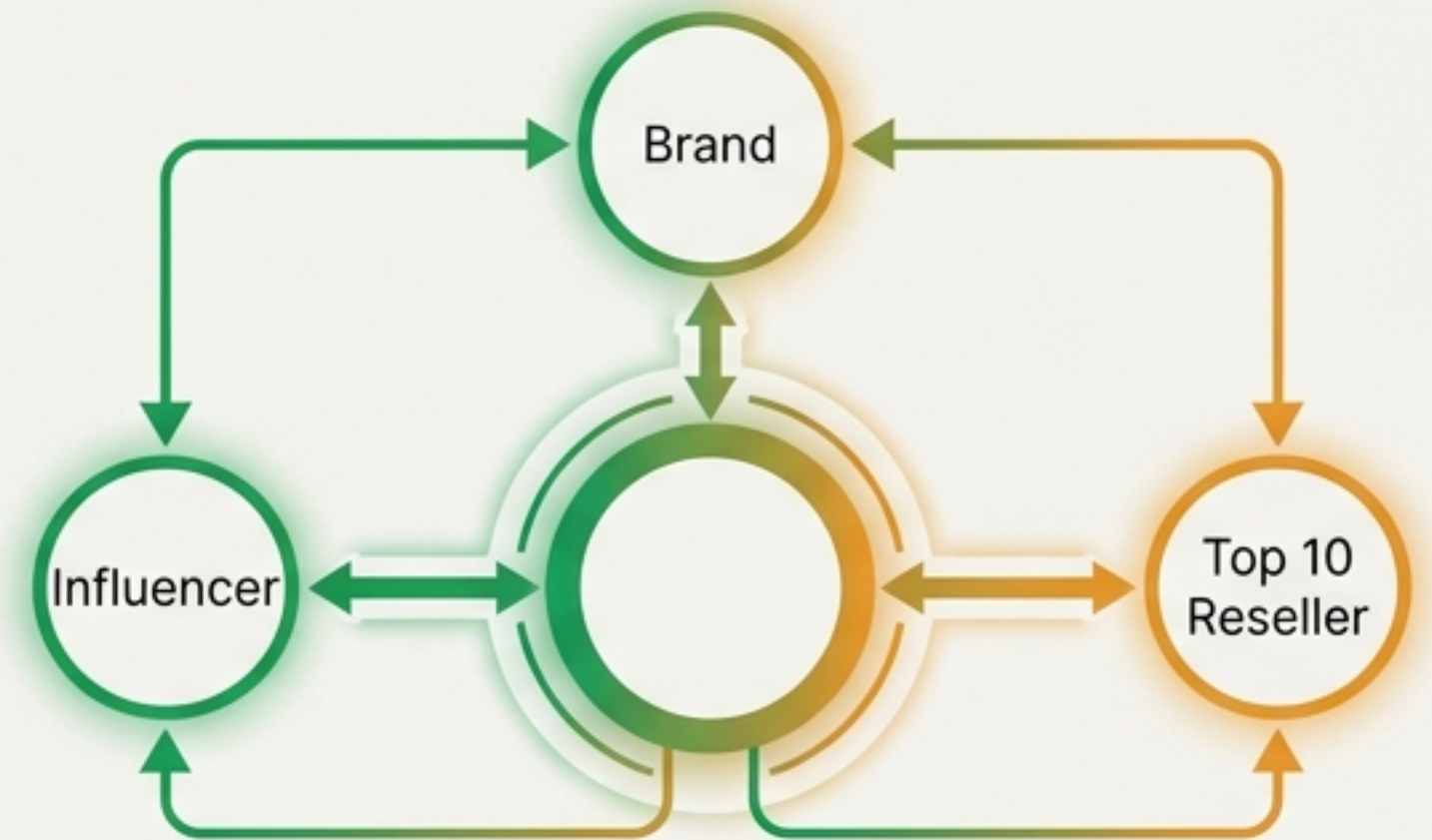
Growing your brand shouldn't mean competing with your retail partners

The Broken Path



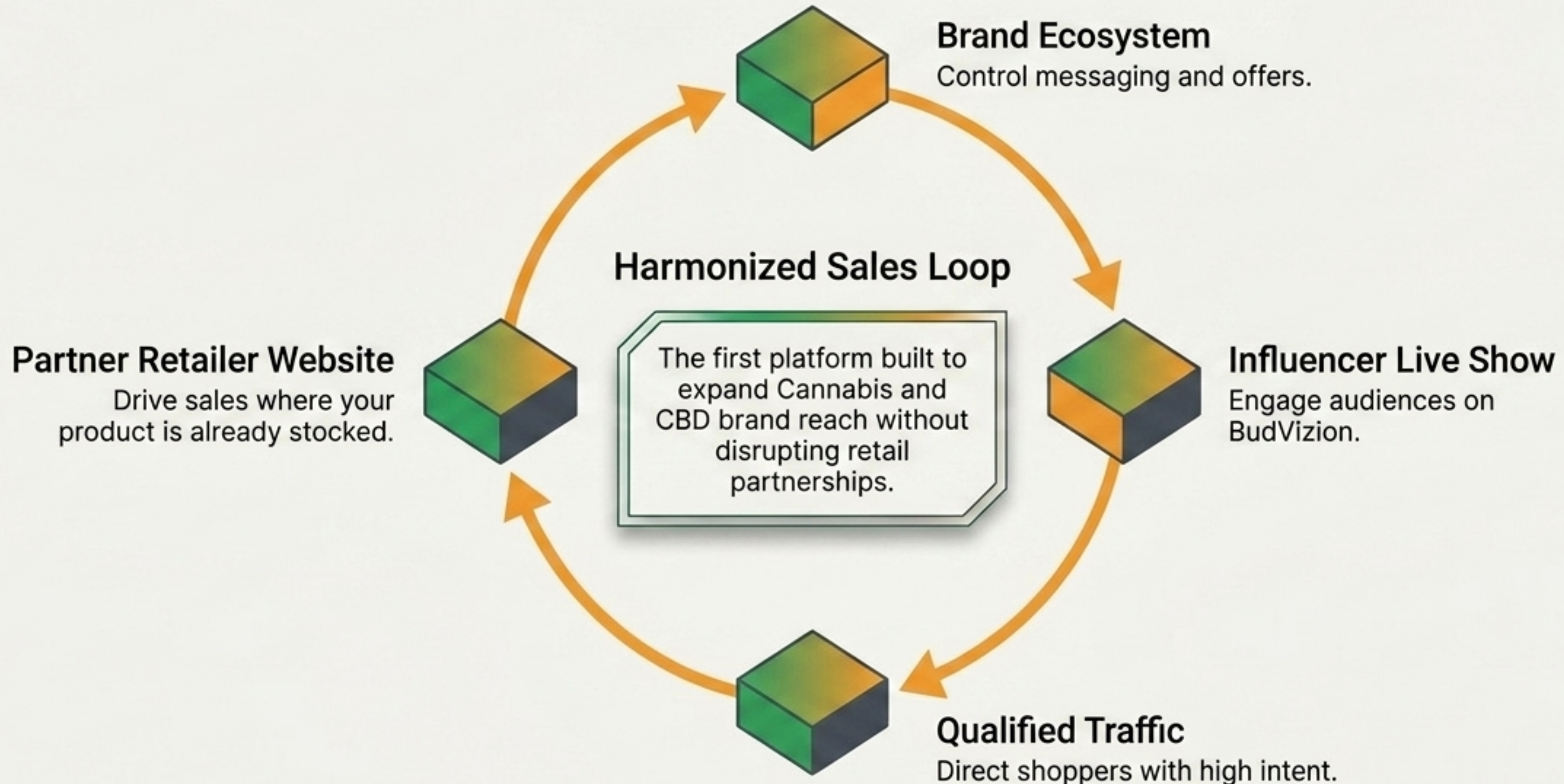
Traditional influencer marketing alienates the resellers who keep your products stocked.

The Unified Ecosystem



When brands bypass their retail partners, those partners lose the incentive to keep products featured and selling.

Harmonize influencer reach with your existing retail relationships



Elevating the sales channel beyond traditional influencer marketing

FEATURE DIMENSION	TRADITIONAL INFLUENCER MODELS	THE BUDVIZION MODEL
Retailer Relationship	Competes for DTC traffic ✕	Drives reseller revenue directly ✓
Brand Control	Haphazard, unmonitored messaging	Strict, pre-approved guidelines enforced
Format	Static posts and VOD	Interactive Live Selling
Compliance	High risk in regulated markets	Purpose-built ecosystem for Cannabis & CBD

Bring influencers into a strictly controlled, brand-safe ecosystem

Control Panel			—	✕
 Pre-Approved Messaging Influencers host shows utilizing only brand-approved talking points and locked-in offers.	 Approved Retailer Links All viewer traffic is hard-routed to specific, authorized retail partners.	 Regulated Product Direction Maintain total control over how your Cannabis and CBD products are visually presented and described.		

Benefit from the reach and credibility of influencer-driven selling without sacrificing corporate compliance.

Deploying BudVizion is a streamlined four-step process



Step 1: Onboard Your Brand

Input core brand data and identity assets.

Step 2: Define Guidelines

Set strict parameters for product messaging and brand identity.

Step 3: Track Assets

Identify and monitor custom assets within the platform.

Step 4: Measure Impact

Track overall deployments, traffic generation, and ROI.

Predictable investment to scale your live commerce footprint

Brand Platform

\$100 / month

Complete brand access to the BudVizion ecosystem and control panel.

Live Selling Shows

\$900

100 minutes of high-impact live selling shows, featuring direct integration with approved retailer links.

A practical sales channel built for live commerce, partner distribution,
and brand-approved influencer activation.

Build retail momentum and activate your top resellers today

- Do more than advertise.
- Create demand at the reseller level.
- Move traffic to the retail websites that already sell your products.

INITIALIZE YOUR BRAND ECOSYSTEM