BUDVIZION LIVE POP-UPS

DRIVING DIGITAL TRAFFIC & LIVE IN-STORE SALES TO YOUR DISPENSARY

Traditional dispensary pop-up events are limited by the physical foot traffic inside your store. **BudVizion** transforms the classic tabletop demo into an interactive, multi-channel sales engine. By streaming short, product-focused live broadcasts during our visit, we reach active online buyers and direct them straight to your store's digital checkout.

+50%

Average sales increase documented during platform rollout tests.

The Live Stream 'Halo Effect'

Cannabis consumers—particularly Gen Z and younger buyers—value immediate, engaging digital content. Our live shows generate active awareness. Even when viewers don't buy immediately on-platform, the live stream acts as a powerful brand catalyst. Tests show that live streaming activity drives a **50% sales uplift** by prompting viewers to head directly to your online storefront to complete their purchase.

WHY PARTNERING WITH BUDVIZION STREAMS MOVES YOUR SHELF INVENTORY

- **100% Store-Directed Traffic:** Unlike standard social media campaigns that lead to dead ends, every single live stream we host features a prominent 'Buy' button linked directly to the specific product listing page on *your* dispensary website. We drive web traffic straight to your digital cart.
- **24/7 Shoppable Replays:** Our streams don't disappear. Every live broadcast is automatically recorded and archived in the BudVizion stream store. The direct shopping links to your menu remain fully active, allowing new customers to discover, watch, and buy long after our in-store shift has concluded.
- **Bypassing Platform Censorship:** Cannabis marketing faces heavy shadowbans and account suspensions on conventional social networks. BudVizion provides a fully compliant, dedicated, and secure environment to scale field marketing and promote your product stock without risk.
- **Active Foot Traffic Capture:** During our pop-up, we use custom table QR cards to turn physical in-store visitors into digital followers. Customers follow our profile, stay engaged with product reviews, and are consistently directed back to your shop for future refills.

OUR STANDARDIZED POP-UP PROTOCOL IN YOUR STORE

We respect your space, your staff, and your customers. Our field representatives follow a rigorous, non-intrusive broadcast schedule that balances physical and digital engagement:

- **Preloaded Shows:** We build a library of short, dedicated shows (a few minutes each) for every SKU we represent in your store, ensuring complete accuracy with direct menu links.
- **Staggered Schedule:** Instead of a continuous noisy broadcast, we stream for a few minutes once every 30 minutes. This leaves our field rep free to assist in-store budtenders and consult with walk-in customers face-to-face.
- **Performance Sync:** We coordinate closely with your store management, providing transparent updates on stream engagement and sharing digital traffic metrics to ensure a mutually profitable partnership.

INTEGRATION & REFERRAL PROGRAM

Dispensary-Owned Accounts & Cova POS: For stores utilizing the Cova POS ecosystem, we offer deep alignment. We can stream directly on your dispensary's own BudVizion account as designated guest hosts, giving you direct ownership of the generated follower base. If you do not have an account yet, sign up via our brand referral link to secure priority onboarding support and a referral incentive.

Ready to turn your tabletop pop-up into a high-converting digital sales funnel?

Let's schedule our next live-assisted pop-up. We bring the content, the audience, and the direct web traffic—all you have to do is keep the shelves stocked for the refill orders. Talk to your brand representative today!